

## New Starts in Business (nsib)

New Starts in Business ([nsib](#)) is a unique business start-up company that incorporates 4 individual business functions:

- IT
- Marketing & Communications
- Design & Print
- Accounts & Legal

Bare Face Marketing was engaged to create eye catching branding that reflects the core services of the business. The italicised *i* was used to give the logo a 'technical aspect'.



Each area of business has its own creative logo that is used to great effect across the website and branded stationary:



## Website

Bare Face Marketing worked alongside [nsib](#) to develop a website that provides down to earth and 'jargon free' advice and information to anyone starting out in business.

The website incorporates corporate design elements and all pages are accessed via top and side navigation <http://www.newstarts.co.uk/>

[Bare Face Marketing](#) provides the marketing support to nsib clients.



The screenshot displays the website's layout, including the nsib logo, navigation menu, and main content areas. The 'Are you starting a new business?' section features a text block, a list of services (IT, marketing & communications, design & print, accounts & legal), and a 'Meet the Team' section with profiles for Matt and Emma.

**Are you starting a new business?**

It can be difficult when you are just starting out in business and knowing where to go for advice is time consuming. We are here to help. We can assist you with everything from naming your new business and buying your first computer to creating an eye catching website. We can even help you find the right accountant and provide you with company formation advice.

**Our Services**  
See what we can do for you!

- IT
- marketing & communications
- design & print
- accounts & legal

**Welcome**

nsib is a new kind of business that aims to help you start or grow your business. NSIB is a team of talented individuals who work closely together to bring you practical and honest advice, whether you're just starting out or if you are already trading and need some help growing your business.

**New business start ups**

We understand what it's like to start a new business (been there and done that), its time consuming and there is a lot to know and find out and it all takes time. At nsib we have a network of talented individuals who can provide you with honest, down to earth, practical advice from the very start. We cover everything from registering your company name, creating a new brand identity and building and hosting your website to setting up and syncing your computers, in fact everything you need to get started.

**SME's**

If you have been trading for some time and feel that the time is right to give your company a 'kick start' then look no further. Utilising the same talented team, we will help you reinvigorate your business and make it the success it should be, we can advise you on how to integrate marketing into your business and even how to use social media to communicate and advertise your services to literally millions of people and businesses locally and around the world.

**Meet the Team**

**IT**

Matt is the owner and inspiration behind nsib. Matt is a computer specialist who has a practical approach to your IT requirements and has been in the business of helping individuals and SMEs for over 10 years. Matt can you help you with anything from registering your domain name for your website to creating a bespoke network of 100 computers.

**marketing & communications**

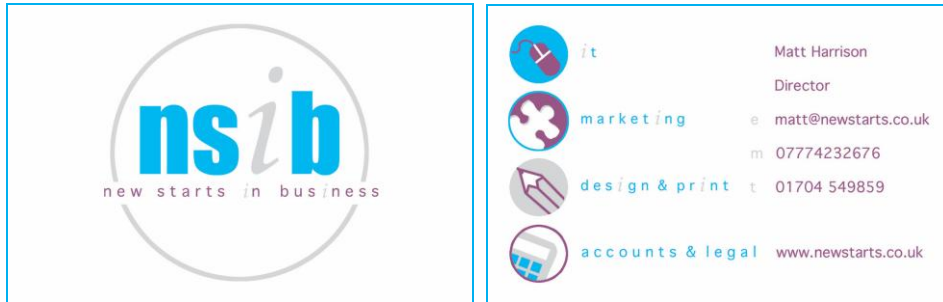
Emma is our resident Marketer with 15 years' experience in successfully building brands and creating effective marketing communications plans for a range of household brands both in the UK and Australia. Emma will provide you with down to earth, practical advice on the best way to successfully integrate Marketing into your business and has been responsible for creating and implementing effective marketing plans for both small and large companies and can also show you how to effectively integrate social media into your marketing plans. Emma is the Regional Communications Ambassador for the Chartered Institute of Marketing (CIM) Board for Merseyside.

**design & print**

Our team of in-house designers are a really creative bunch and work hand in hand with our Marketing expert to ensure that your

### Business Cards

The Business Cards are printed on 400gsm card with a Matt Laminate to give a professional and luxurious feel.



The letterheads and compliment slips are printed on 135gsm paper.

