



Future Focused

Dave Verburg is the inspiration behind and Lead Coach at Future Focused. Dave approached Bare Face Marketing to help him to develop some stand out branding for his business and later to develop a website.

Key words that describe the Future Focused brand: Motivational, professional, caring, contemporary.



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Future Focused Website www.futurefocused.co.uk

Bare Face Marketing developed Future Focused website with his business goals in mind, a restful place to visit that provides enough information to tempt and enough words of encouragement to sooth. The site is easy to navigate and reaches out to both the individual who may be in need of one on one coaching or outlines the assistance that can be provided to schools, the copy has an easy, friendly tone.



Future Focused™ exists to empower individuals and communities to develop, grow and become the biggest and best they can be; we achieve this by helping them to remove any barriers to their success. Our aim is to help those we touch to remember the day they met Future Focused™, as the day they understood that their lives and their destiny is in their hands and their future will be shaped by their actions. Simply, our aim is to help everyone we meet.

Future Focused™ assists people from all walks of life to achieve their full potential, using a range of different teaching and coaching methods.

Good coaching is about moving people on from where they find themselves and into a place where they want to be. Effective Coaching helps you to understand where you want to be, to identify your goals, understand your own values and most importantly helps you to understand what it takes to makes you happy.

Coaching helps you to make more empowering life choices and to make a better future for yourself and your family.

'The most important role of a Life Empowerment Coach is the Coaches ability to help move a person from the stuck state they are in, to the Empowered state they want'.



Stationery



Dave had this to say about the work undertaken with Emma of Bare Face Marketing

“Emma Callaghan is superb at helping you to get your creative ideas from your mind into a format that will demonstrate to the World what you and your Company are about. Her style is direct but always done with humour and with the desire to get the best for her clients. Very knowledgeable, creative, professional and with the desire to go the extra mile, I have no hesitation in recommending Emma. If you are looking to get your business presence out to market in a way that shows what you are about and that will generate you business, you will not go wrong with Bare Face Marketing.”
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