

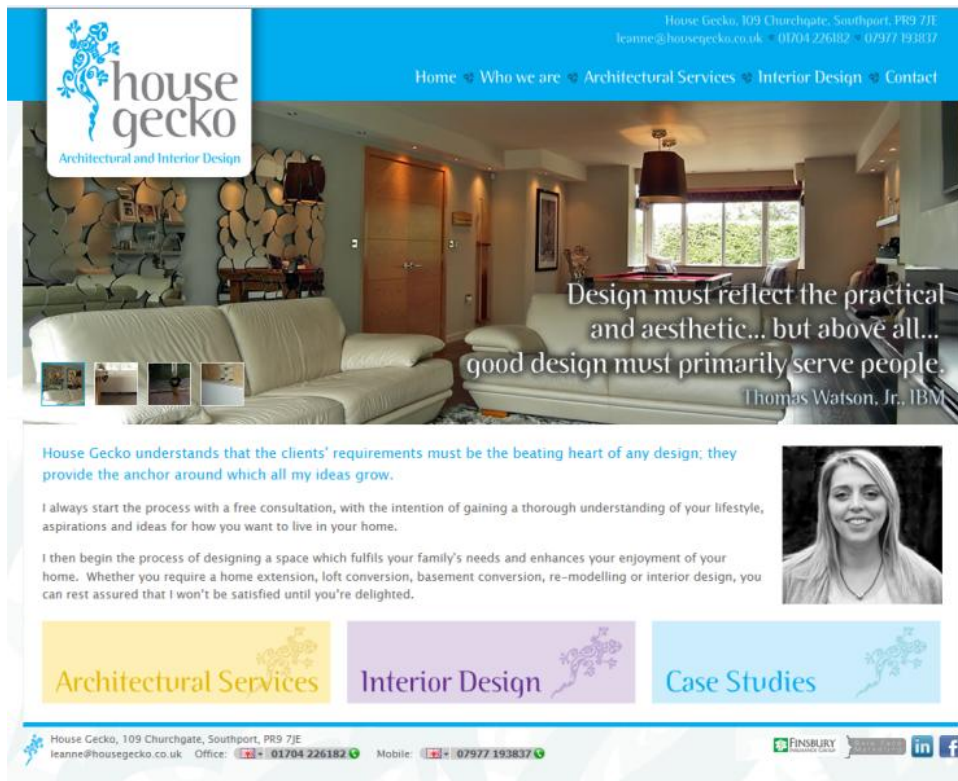
## Branding, sub branding & collateral for House Gecko Architectural and Interior Design

Bare Face Marketing were approached by Leanne Millichap to develop a striking brand presence for her Architectural & Interior Design Business, which is based in Southport. The brand needed to reflect not only House Gecko's services but Leanne wanted the brand to have a contemporary fluid feel. Leanne was exstatic with the finished brand and sub brand identities. Leanne was referred to Bare Face Marketing by The Women's Organisation.



## Website Development

House Gecko's website needed to be stylish, easy to navigate and allow Leanne's work to be showcased. [www.housegecko.co.uk](http://www.housegecko.co.uk) All design, copywriting and proofing was undertaken by BFM.



Examples of stationery



Leanne had this to say about working with Bare Face Marketing:

“Emma at Bare Face Marketing has exceeded my expectations through all stages of the re-branding and website build for House Gecko. Emma worked tirelessly to ensure she extracted every idea, expectation and aspiration of my company, resulting in an exceptionally creative and engaging brand and website. I can't recommend her highly enough.” **November 29, 2011**